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| **UNIVERSIDAD DEL SALVADOR**  ***Facultad de Historia Geografía Turismo*** |

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| **Turismo**  **(Carrera)** |

# PROGRAMA

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| **ACTIVIDAD CURRICULAR:** | | | | | | Geography of the Touristic Space I | | | | | |
| **CÁTEDRA:** | | Jubany | | | | | | | | | |
| **TOTAL DE HS/SEM.:** | | | | 4 | | | **TOTAL HS** | | 52 |
| **SEDE:** | Centro | | | | **CURSO:** | | | English | | **TURNO:** | Morning |
| **AÑO ACADÉMICO:** | | | 2019 | | | | | | | | |
| **URL:** |  | | | | | | | | | | |

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| **Básico** | **X** | **Superior/Profesional** |  |

1. **CICLO:**

*(Marque con una cruz el ciclo correspondiente)*

1. **COMPOSICIÓN DE LA CÁTEDRA:**

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| **Docente** | **E-mail** |
| **Lic. Maximiliano Jubany** | **maxijubany@gmail.com** |
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1. **EJE/ÁREA EN QUE SE ENCUENTRA LA MATERIA/SEMINARIO DENTRO DE LA CARRERA:**

**4. FOUNDATION OF THE SEMINAR IN THE CAREER:**

* Geography is one of the most complete, complex subjects and, at the same time, one of the main courses within the Tourism career. Through it the student will be able to feel almost tangibly the external world that surrounds it, from the understanding of the urban landscape in which he lives to the knowledge of the most distant natural formations of our territory.
* Geography aims to cover the different aspects of what is called landscape, whose analysis reveals geological, climatic, geographical and even social causes. The study of each one of these aspects will allow the student to make different analyses of the territory according to the objective and purpose to which it wishes to arrive.
* In parallel, the contributions of geography to tourism and how it can make use of it in a sustainable way in time, through the assembly of circuits and corridors, will also be analyzed.

**5. OBJECTIVES:**

* + Provide students of the Bachelor of Tourism with Orientation in Hospitality the concept and the main characteristics of the urban and rural landscape, as a basic element on which the different geotouristic regions of Argentina are based.
  + That the student can, from the geographic and social knowledge of the Argentine territory, make use of it according to the objectives and goals that are proposed: from the building of innovative tourist circuits to the discovery of new potential tourist spaces.
  + Know the resources and potentialities of the main geotouristic regions of our country.
  + Know the main tourist attractions of the country.
  + Analyze the most important tourist circuits and generate new circuits and corridors from the last PFETS.
  + Know the tourist movements in the maps of the cities recognizing their most outstanding places.
  + Acquire skill in the use of cartography and other sources of geographic information.

1. **SCHEDULE:** *(discriminar carga horaria teórica y práctica para carreras que acreditan ante CONEAU)*

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| --- | --- | --- | --- |
|  | **Teórica** | **Práctica** | **Total** |
| **Carga horaria** | 0 | 0 | 0 |

1. **THEME UNITS, CONTENTS, BASIC BIBLIOGRAPHY:**

1. THE ARGENTINE TERRITORY

- Geographical position, limit, borders and area.

- Historical definition of the Argentine Territory, some issues of limits.

- Population occupation of the Argentine Territory.

- Regionalization of the Argentine Republic

- Location and main characteristics of relief, hydrography, climate and biomes.

- Location of National, Provincial and Natural Reserves Parks.



2. MESOPOTAMIC REGION.

- Misiones, Corrientes and Entre Ríos.

- Characteristics of relief, hydrography, climate, biomes, historical-economic aspects.

- Natural and cultural heritage.

- Traditions, legends and popular festivals (Itatí, Gauchito Gil, etc)

- Thermalcircuit; Jesuitmissions, Iguazú NP, Esteros del Iberá; PN Pre-Delta.

Hoja de Zona 3 y 4, Automovil Club Argentino



3. CHAQUEÑA REGION

- Formosa, Chaco and Santiago del Estero.

- Characteristics of relief, hydrography, climate, biomes, historical-economic aspects.

- Natural and cultural heritage.

- The various tourist alternatives offered by its landscape: Fishing (Paso de la Patria); Campo del Cielo, PN Copo, PN Pilcomayo; Termas de Río Hondo; Ethnographic tourism

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4. ARGENTINE NORTHWEST REGION.

- Landscape, Hydrography, Climate, flora, fauna. Culture and archaeological sites. Important economic activities and their communications.

- Popular festivals, cities and their heritage.

- Tucuman: San Miguel, Surroundings, Quebrada de los Sosa, Tafi del Valle, Quilmes Ruins.

- Salta: Capital and surroundings; Valles Calchaquíes, Quebrada de las Conchas, Train to theClouds; Cuesta del Obispo; Abra del Acay; S. Antonio de los Cobres; Salares and Puna; PN Baritú, Iruya; PN Rey.

- Jujuy: S. Salvador and Surroundings; Termas de Reyes; Quebrada de Humahuaca; Largesaltmarshes; Puna Jujeña (Susques, RN 40, Santa Catalina); The Quiaca, Yavi.

- Catamarca: San Fernando, Surroundings; Circuit Rincones del Vale, C. Ambato; C. Anconquija; C. Footprints of the Inca; Puna Catamarqueña.

- La Rioja: Capital; Valleys and MountainsCircuit; C. Bermejo; Corredor de los Llanos; C. Cordillera Riojana.PN Talampaya.

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5. REGION OF THE SIERRAS PAMPEANAS / CENTRO

- Geographic situation and limits. (Province of Córdoba)

- The fundamental elements of its relief: the mountains and plains.

- Hydrography and climate.

- Cordoba capital; Jesuit heritage; Tourist circuits and corridors; PN Condorito.

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6. PAMPEAN REGION

- Relief, hydrography, climate, flora, fauna.

- General aspects of Human Geography.

- Economic activities.

- The communication routes and infrastructures.

- Protected natural areas.

- The tourist attractions of greatest interest.

- Atlantic Coast, rural area of the Pampean Region and the main localities of the Region (La Plata and surroundings, San Antonio de Areco, Luján, Lobos, Las Flores, Chascomús, Monte, Atlantic Coast and Mar del Plata, Tandil, Sa. De la Ventana, Bahia Blanca, Patagones, etc).

- Division into spatial units of study.

Hoja de Zona 4 y 6, Automóvil Club Argentino



7. THE CITY OF BUENOS AIRES AND THE METROPOLITAN AREA

- Processes of landscape formation in the region.

- The processes of occupation of the territory.

- The Climate and the natural environment

- Territorial organization and main infrastructures.

- Cultural heritage as a tourist offer.

. Neighborhoods: Retiro, San Nicolas, Monserrat, San Telmo, La Boca, Palermo, Recoleta, North Zone; GBA (Tiger, Delta, San Isidro)

Carta Turística Ciudad de Buenos Aires y Alrededores, Automóvil Club Argentino



8. REGION OF CUYO.

- Mendoza, San Juan and San Luis.

- Characteristics of relief, hydrography, climate, flora and fauna.

- The natural and cultural heritage.

- Economic activities: the cultivation of the vine and mining.

- San Luis: Capital, Surroundings, Merlo, Sa. Comechingones; Gruta Intihuasi, Sa. Central; Hot springs PN Quijadas.

- San Juan: Ischigualasto; PN San Guillermo; Calingasta Valley; Valleys of Church and Jachal.

- Mendoza: Capital; Uco Valley, San Rafael; RN 7 to Las Cuevas; Malargue and Payunia

Hoja de Zona 2 y 5, Automóvil Club Argentino



9. PATAGONIAN REGION AND AUSTRAL ISLANDS.

- Characteristics of relief, hydrography, climate and biomes. The contrasts of the relief and its relation with the historical aspects, the population, the economic activities and the tourism.

- La Pampa, Río Negro, Neuquén, Chubut, Santa Cruz and Tierra del Fuego.

- The main cities, as a starting point for excursions through the various corridors.

- Communication channels and access difficulties.

- The natural landscape an unparalleled attraction: mountains, rivers, lakes, national parks, fishing and glaciers.

- The Argentine sea.

- The Falkland Islands.

Hoja de Zona 7, 8 y 9, Automóvil Club Argentino



10. ANTARCTIC REGION

- The Continent and the Antarctic Argentina. Geographic situation.

- General characteristics of the relief, climate and fauna.

- Antarctic Activity of the Argentine Republic.

- The tourist activity in the Antarctic Argentina.



\*Se adjunta link para acceder a bibliografía de cartografía del Automovil Club Argentino: <https://www.aca.org.ar/cartografia/mapas.htm>

1. **METHODOLOGICAL RESOURCES: (include modality and places of practice, together with the modality of supervision and evaluation thereof)**

* Use and analysis in class of the Argentina Vial cartography. Examples of situations, trips, shorter routes, scenic routes, tourist. Full management of cartography.
* Visualization of videos in class about different tourist activities. Situations and group debates.
* Analysis of places to develop within the Argentine territory. Group work with oral presentation.
* From the bibliography "Argentine Tourism Geography", make a summary of the touristic circuits presenting them in a tourist package format for sale (including type of tourist, road axis, main attractions, etc.) with weekly delivery.
* Attendance to tourist treks by the City of Buenos Aires promoted by the School of Tourism.

**7. MID-TERM EXAMS:**

Two mid-term exams on the date established by the Tourism School.Must have approved practical assignments and oral presentations.

**8. REGIME OF FINAL EVALUATION AND APPROVAL OF THE ASIGNATURE:**

The student who approves both instances of mid-term exams will access the final evaluation in which the concepts acquired in class will be taken orally. If the final evaluation is approved, the course "Technical English I" will be approved as well.

**9. COMPLEMENTARY BIBLIOGRAPHY:**

\* INSTITUTO GEOGRÁFICO NACIONAL, Atlas Geográfico de la República Argentina. Bs. As; IGM, 2011.

\* M.M. BASSETTO, Elba M. EXPÓSITO, Silvia Susana FERRANTE, Juan A. OLIVETO, Destinos, una Geografía Turística del Mundo

\* GUIAS YPF (De todas las regiones), edición 2010, Buenos Aires, YPF S.A.

\* Parques nacionales y Otras Áreas Protegidas de la Argentina, Ed La Nacion , 2009

**10. WEEKLY ORGANIZATION OF THE PRESENTIAL ACTIVITY (Orientadora)**

(Complete the thematic units and mark the corresponding columns with a cross) Consider the number of weeks depending on the course of the subject, eg 18 weeks for the four-month subjects, 36 weeks for the annual subjects.)

Note: In those cases where the subject has an intensive modality, record detail of the activity as appropriate (day, days)

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| **Week** | **ThematicUnit** | **TheoricHours** | **Oracticalhours** | **Tutoríals** | **Evaluations** | **OtherActivities** |
| **1** | **ARGENTINE TERRITORY** | **4** | **0** |  |  |  |
| **2** | **MESOPOTAMIC REGION** | **4** | **0** |  |  |  |
| **3** | **MSOPOTAMIC/CHAQUEÑA** | **4** | **0** |  |  |  |
| **4** | **NORTHWEST** | **4** | **0** |  |  |  |
| **5** | **NORTHWEST** | **4** | **0** |  |  |  |
| **6** | **SIERRAS PAMPEANAS** | **4** | **0** |  |  |  |
| **7** | **PAMPEAN** | **4** | **0** |  |  |  |
| **8** | **PAMPEAN / MID-TERM EXAM** | **4** | **0** |  |  |  |
| **9** | **CABA** | **4** | **3** |  |  |  |
| **10** | **CABA** | **4** | **3** |  |  |  |
| **11** | **CUYO** | **4** | **3** |  |  |  |
| **12** | **CUYO/PATAGONIA** | **4** | **0** |  |  |  |
| **13** | **PATAGONIA** | **4** | **0** |  |  |  |
| **14** | **PATAGONIA / PARCIAL** | **4** | **0** |  |  |  |
| **15** | **ANTARTICA/ MAKE-UP EXAM** | **4** | **0** |  |  |  |
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1. **OTHER REQUIREMENTS FOR THE APPROVAL OF THE ASIGNATURE**

**\*** Submit to mid-term and final evaluations with adequate cartography (Atlas Firestone/ACA)

\* Attend Tourist Walks in the City of Buenos Aires promoted by the chair

1. **. SIGNATURE OF TEACHERS:**
2. **SIGNATURE OF THE DIRECTOR OF THE CARRER**