International Summer School
“Business in Europe”
Strasbourg, France

A FOUR-WEEK PROGRAM IN THE CAPITAL OF EUROPE

INCREASE your knowledge in European Business and Politics!
IMPROVE, OR LEARN, some real French in France!

TWO SESSIONS AVAILABLE

- June 2\textsuperscript{nd} – 27\textsuperscript{th}, 2014
- June 16\textsuperscript{th} – July 11\textsuperscript{th}, 2014
Welcome to EM Strasbourg!

EM Strasbourg Business School is recognized as the Business School of the University of Strasbourg. Over 176 partner companies and a network of its 15,000 alumni provide valuable support to the academic corporate organization. EM Strasbourg Business School is internationally renowned for its Grande Ecole program and over 200 partner universities in the world.

Our Program

**CLASSES AND GUEST LECTURES**

All classes, lectures, and visits will be held in English.

French Language and Culture (20 contact hours/2 US credit hours/3 ECTS credits)

European Integration – (42 contact hours/3 US credit hours/6 ECTS credits)
  - History of European Integration
  - The Functions of European Institutions
  - The European Union and the World

Business in Europe – (42 contact hours/3 US credit hours/6 ECTS credits)
  - Business Environment in Europe
  - Strategy of European Art Organizations
  - Marketing in Europe
  - Managing Cultural Differences in the European Context

**CORPORATE VISITS & VISITS OF INTERNATIONAL INSTITUTIONS**

A variety of company visits, visits of international institutions and cultural sights will be organized once a week in conjunction with the classes.

Our partner companies for these one-day corporate immersion visits include:
  - Smart France – Hambach, France
  - Mercedes Corporate Headquarters & visit of the museum – Stuttgart, Germany
  - Mars Chocolat – Haguenau, France
  - Steelcase Worklab – Schiltigheim, France
  - Heineken Brewery – Strasbourg, France
  - WeberHaus – Rheinau-Linx, Germany
  - ADI (Alsace Development International) – Strasbourg, France
  - Wine Industry – Alsace, France
European Institutions:
- The European Parliament – Strasbourg, France
- The Council of Europe – Strasbourg, France
- The European Court of Human Rights – Strasbourg, France
- The European Central Bank – Frankfurt, Germany

EXTRA-CURRICULAR ACTIVITIES
Amenities include:
- Two dinners hosted by the school in charming Alsatian restaurants
- A visit of an 18th century castle (Haut-Koenigsbourg) in the Vosges mountains
- A visit of a winery including a wine-tasting session
- A visit of the city of Strasbourg

OPTIONS FOR ADDITIONAL CULTURAL EXPERIENCES ON THE WEEK-ENDS
Strasbourg is located close to three airports (Baden-Baden, Frankfurt Hahn, Euroairport Basel-Mulhouse-Freiburg) which offer low cost flights with Ryanair, Easyjet, Germanwings, Volotea and Vueling. Shuttles or trains depart from Strasbourg for those airports in Germany and Switzerland. If you plan in advance, you can travel to London, Rome or Barcelona at a very low price.

Accommodation
- University-run or private residence hall near the school (depending on availability).
- Students are expected to arrive 1-2 days prior to the beginning of the program (reservations will be made accordingly).
- Close to tram stop and very close to the school.

Comments from former students
“Great Experience for me before starting my career. Thank you for a great time and a life experience!”
“Excellent! I would definitely refer it to other students!”
“It was a wonderful program. I am very happy that I came to Strasbourg!”
“The whole course was great! I’d recommend anyone to take it!”
Application Deadline
April 1st, 2014

Inscriptions and contact
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Practical information
Level: Undergraduate /Graduate (Additional requirement of term paper for graduate students)
Language Requirement: English proficiency
Prerequisites: No
Academic Credits: 8 US credit hours/15 ECTS credits
Program Fees: each student is responsible for fees at their home university. Accommodations and meals are paid for by the students. Travel arrangements have to be made and paid for individually.